

## Media Coverage Report

QNL's Libraries Lead Forum Examines the Ethics and Implications of AI in Libraries

10 March 2024



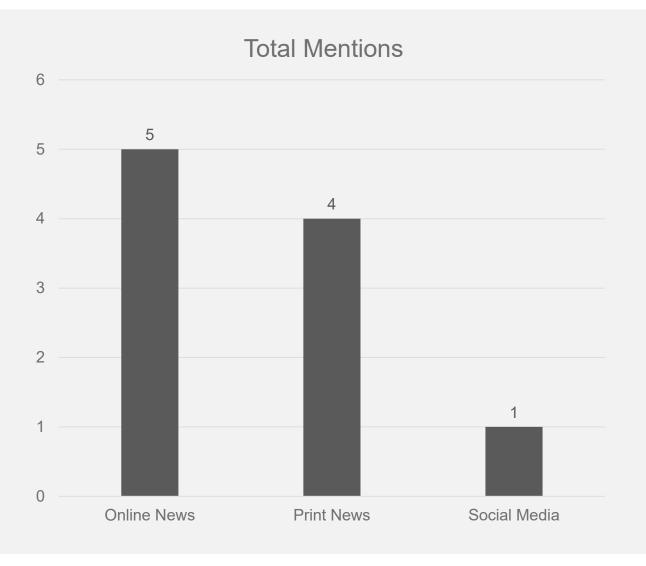


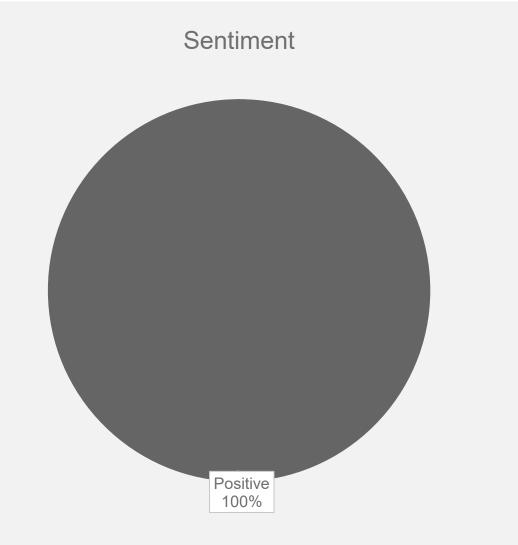
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The event, which was organized in collaboration with the 27th Annual Conference and Exhibition of the Special Libraries Association - Arabian Gulf Chapter (SLA-AGC), featured a pre-conference workshop followed by a special session held within the framework of the SLA-AGC conference.



### Media Overview



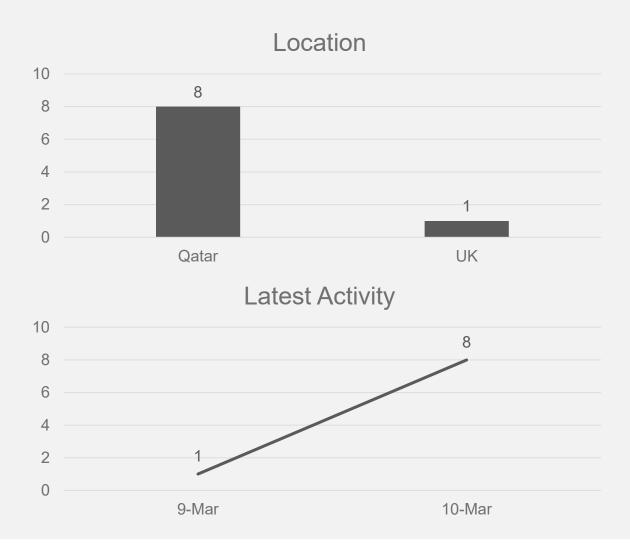


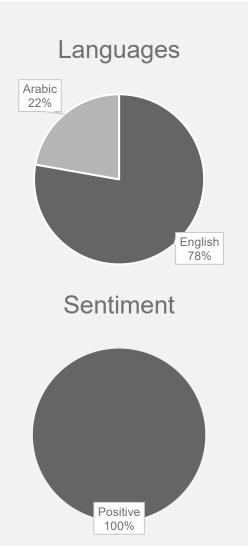


### **Traditional Media Overview**



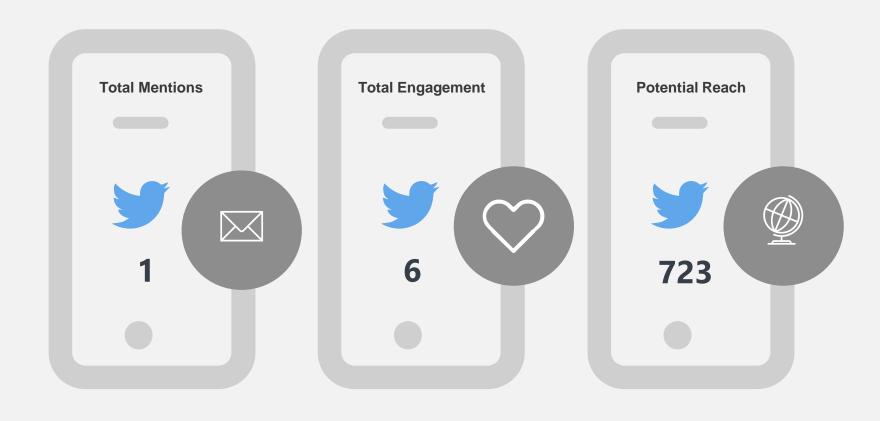
## Traditional Coverage Snapshot



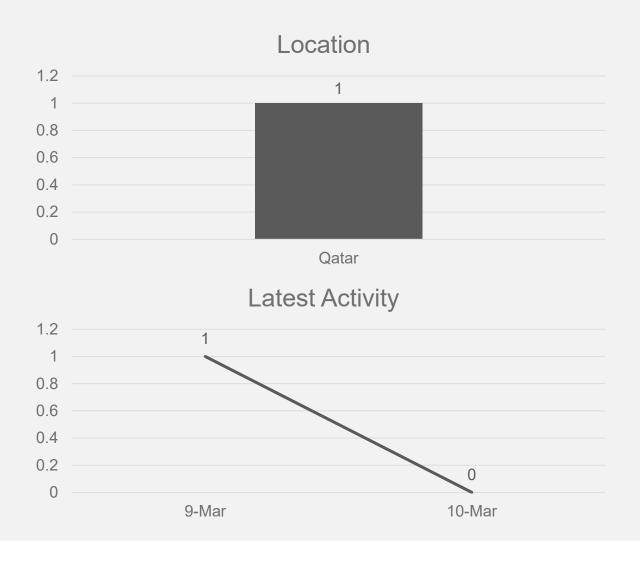


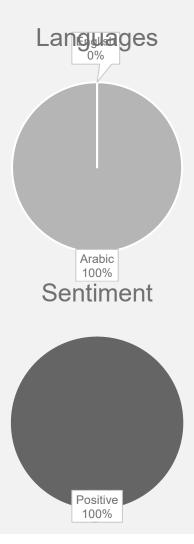


### Social Media Overview



## Social Media Coverage Snapshot





## Social Media Snapshot





### Glossary

#### **Sentiment**

Breakdown of positive and negative sentiment in coverage

#### **Total mentions**

Total number of articles and social media posts on a specific topic

### Coverage

Countries with the highest levels of coverage

#### **Total AVE**

The resulting number is what it would have cost to place an advertisement of that size in that medium

### Languages

Split across top languages for coverage

#### Reach

Reach refers to the total number of people who have seen your ad or content

#### Latest activity

Levels of posts or articles on a day-by-day basis

### **Impressions**

Impressions refer to the number of times your ad or content has been displayed on a screen.



# Al Sharq Page 17 - size 1/3



■ للخبيثون في النتدي

#### تنظمه المكتبة الوطنية

### منتدى المكتبات يناقش أخلاقيات الذكاء الاصطناعي

#### الدوحة -الشرق

سلط منتدى المكتيات في الحسدارة 2024 الذي تنظفه مكتبة قطر الوطنية للعام الثالث، الضوء على الذكاء الاصطناعي ودور المكتبات في ضمان الحدالة والإنحساف في الوصول للمعلومات والمصادر وتعزيز الوعي الرقمي لدى الأفراد وتمكين الجنمعات.

اقيم المنتدى بالتعاون مع المؤتمر والمعرض السنوي السابع والعشرين لجمعية المكتبات المتخصصة فرع الخليج العربي ويدا بورشة عمل قبل المؤتمر في 4 مارس بعنوان و تعزيز الخفاءة الرقمية في عصر الذكاء الإصطفاعي: إنقان الهارات والإستراتيجيات الاساسية لأخصائيي المكتبات».

واقيعت حلسة خاصة لمنتدى المكتبات في الصدارة 2024 في اليوم الثاني للمؤتمر والمعرض السنوي السنوي والمعرض السنوي والمعرض السنوي والمغرب المتحصصة أمرع الخليج المحتجبة شعار «نحو مكتبات متقدمة تتنا ومتعيزة رقمياً » وركزت على الدور المهم وغير ركب الحداثة والتطور ومواكبة متطلبات العصر ركب الحداثة والتطور ومواكبة متطلبات العصر الرقيمي، وإسرزت تأثير الذكاء الإصطفاعي على مارسان المكتبات.

وقال سعادة الدكتور حمد بن عبد العزيز الكواري، وزير الدولة ورثيس مكتبة قطر الوطنية، خلال

افتتاح المؤتمر والمعرض السبابع والعشرين لجمعية المكتبات المتخصصة، فرع الخليج: سعداء بالتعاون مع جمعية المكتبات المتحصصة فرع الخليج العربي في تنظيم هذا الحدث المهم، وهو تعاون بعكس القواسم المشتركة في ويجسد التزامنا المشترك بتطوير مجال المكتبات والاهتمامات بين مؤسستينا والمعتبات المكتبات تتخولوجيا المكتبات ليرقبة مستيدات ثورة ومهاراتهم، وتعزيز مواكبتهم لمستيدات ثورة عنورجيا الذكاء الإصطناعي التي نشهدها ولا عنى عن استثمارها والاستطادة منها.

وشارك في الجلسة الخاصة للمنادى نخبة من الخبراء والمتخصصين وهم السيدة هوسم تان، المدير التنفيذي المحتبة قطر الوطنية، والدكتور أشرق عثمان رئيس قسم البحوث والاينكار في مركز مدى للتكنولوجيا المساعدة - قطر، ود. سوزان كرامانيان، عميد كلية القانون بجامعة حمد بن خليفة، والسيد روبرت لوز، اخصائي جورجناون في البيانات والإعلام والويب بجامعة جورجناون في الميانات والإعلام والويب بجامعة جورجناون في الميانات والإعلام والويب بجامعة

وأكدت السيدة عبير الكواري، مدير شؤون البحوث وخدمات التعلم بالمكتبة، أن موضوع منتدى هذا العام بحمل اهمية خاصة لمكتبة قطر الوطنية، لانه ينسق مع رسالتها الساعية إلى تسهيل الوصول إلى المعلومات، والتعلم واكتساب المعرفة والمهارات.

### **Gulf Times**

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### QNL forum examines ethics, implications of AI in libraries

atar National Library (QNL) hosted the Libraries Lead Forum 2024, with the latest edition focusing on AI and the role of libraries in ensuring equitable access to information in the digital age. The event, organised in collaboration with the 27th Annual Conference and Exhibition of the Special Libraries Association — Arabian Gulf Chapter (SLA-AGC), featured a pre-conference workshop followed by a special session.

Titled 'Unlocking Digital Competence in the Age of AI: Mastering Essential Skills and Strategies for Librarians', the workshop touched on digital and artificial intelligence competence as a prerequisite skill for librarians in an ever-evolving information landscape.

The workshop equipped library professionals with the essential knowledge and digital skills to better serve communities in the information age. The session, on March 6, highlighted the important role that libraries play as innovative and technologically advanced institutions responsible for not only preserving traditional values but also ensuring equitable access to information and cutting-edge resources and services.

The session on the second day of the conference was inaugurated by HE Dr Hamad bin Abdulaziz al-Kawari, Minister of State and President of QNL. "Our co-operation reflects our shared goals and embodies our joint commitment to the development of libraries and industry professionals, equipping librarians with the skills to leverage artificial intelligence and technological innovations," al-Kawari said. "Oil is a limited resource that will be eventually depleted. This is why Gulf countries share the vision of investing in alternative energy and diversifying our sources of income as we transition to knowledge-based economies."

Held under the theme "Libraries' Roadmap to Digital Dexterity and Proficiency", the special session featured a lineup of high-profile speakers who discussed the contribution of librar-



HE Dr Hamad bin Abdulaziz al-Kawari opens the forum.

ies to fostering digitally literate and empowered communities. The session brought together Tan Huism, executive director of ONL, Dr Achraf Othman, head of ICT Accessibility Research and Innovation at Mada Centre, Dr Susan Karamanian, dean of the College of Law at Hamad Bin Khalifa University, and Robert Laws, Data, Media, and Web Librarian at Georgetown University in Qatar. Tan explained that libraries have adapted over time to the changing format of the information carrier but access to knowledge remains at the core of their mission. "Whether it is the move from parchment to paper, the technological breakthrough of the printing press or bytes in the digital world, information is after all at the heart of our business," she said.

Abeer al-Kuwari, director of research and learning services, QNL, added: "The Libraries Lead Forum 2024 builds on our years-long efforts to advance the goals of equitable learning and unrestricted access to information, as evidenced by our unwavering commitment to the UN Sustainable Development Goals and the promotion of cultural exchange."

### The Peninsula

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THE PENINSULA

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The workshop, which was held on 4 March at the Library, equipped library professionals with the essential knowledge and digital skills to better serve communities in the information age.

The special session, on 6 March, highlighted the important role that libraries play as innovative and technologically advanced institutions responsible for not only preserving traditional values but also ensuring equitable access to information and cutting-edge resources and services.

The session was held on the second day of the SLA-AGC conference, which was inaugurated by H E Dr. Hamad bin Abdulaziz Al Kawari, Minister of State and President of Qatar National Library.

Dr. Hamad said the Library was pleased to cooperate with the (SLA-AGC) in organizing this important event.

"Our cooperation reflects our shared goals and embodies our joint commitment to the development of libraries and industry professionals, equipping librarians with the skills to leverage artificial intelligence and technological innovations," he said. "Oil is a limited resource that will be eventually depleted. This is why Gulf

countries share the vision of investing in alternative energy and diversifying our sources of income as we transition to knowledge-based economies. National, public and private libraries play a key role in advancing these objectives, consolidating this trend and materializing our efforts."

Held under the theme "Libraries' Roadmap to Digital Dexterity and Proficiency", the special session featured a lineup of high-profile speakers who discussed the contribution of libraries to fostering digitally literate and empowered communities.

The session brought together Tan Huism, Executive Director of Qatar National Library, Dr. Achraf Othman, Head of ICT Accessibility Research and Innovation at MADA Center, Dr. Susan Karamanian, Dean of the College of Law at Hamad Bin Khalifa University, and Robert Laws, Data, Media, and Web Librarian at Georgetown University in Qatar.

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Minister of State and President of Qatar National LibraryH E Dr. Hamad bin Abdulaziz Al Kawari and other officials during the opening the the 27th Annual Conference and Exhibition of the Special Libraries Association - Arabian Gulf Chapter.

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"Thus, Libraries should be leveraging the responsible use of AI to advance their mission, increase accessibility to their collections, and enhance digital literacy offerings to the public."

"The basic foundation for Al systems is data," she added, "and national libraries as custodians of the country's documentary heritage, hold large holdings of materials that can potentially be converted to data to be used in research to

enhance the understanding of the country".

Abeer Al Kuwari, the Library's Director of Research and Learning Services, said the theme of this year's forum held special significance for Qatar National Library, as it aligns with its mission to facilitate access to information and learning.

### Qatar Tribune

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### QNL's Lead Forum examines the ethics and implications of Al in libraries

TRIBUNE NEWS NETWORK

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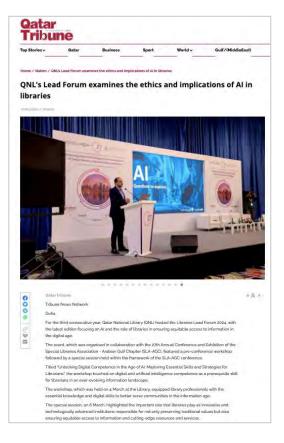
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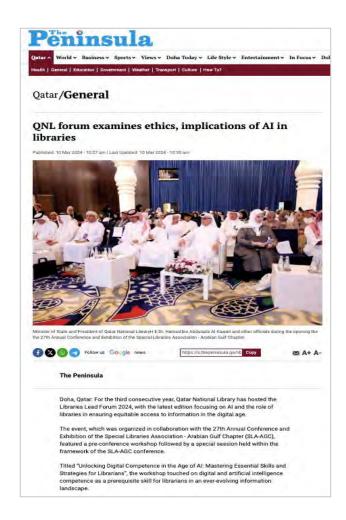












# Thank You

